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PRESS RELEASE

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Storwize Significantly Extends VMware Consolidation Benefits to Storage

Online data reduction eliminates 'hidden' storage capacity, power, cooling and floor space costs associated with VMware environments - a 'Must-See' at VMworld

LOS GATOS, Calif., August 25, 2009 – Storwize Inc., the leading provider of online data reduction solutions, today announced they will be showcasing their award-winning STN-6000 solution in Booth #1932 at the Moscone Center in San Francisco August 31-September 3. Storwize solutions are deployed at hundreds of customer locations worldwide, enabling organizations to achieve significant and immediate ROI by dramatically reducing their cost of storage and associated infrastructure footprint, power, cooling and administrative costs.

According to research from ESG, more than one-third of all organizations that have implemented server virtualization have seen an increase in the total amount of data they need to store and protect potentially negating their server virtualization ROI. Storwize extends the benefits of VMware – massive consolidation, reduced footprint, power and cooling – to storage environments enabling organizations to attain 'end-to-end' infrastructure savings from servers to storage. And, unlike other data reduction technologies that only support static or backup data, Storwize's real-time compression supports all online data types without compromising the performance, throughput and accessibility requirements of business critical applications. Storwize is simple to deploy and enables reduced filer CPU and disk utilization, shorter backup and restore times,

and the ability to consolidate more VMs per storage array. By reducing storage cost per TB, improving performance and enhancing storage utilization, Storwize enables end users to improve overall productivity and IT organizations to increase virtualization and storage ROI.

“While VMware enables massive server consolidation, it typically increases storage capacity requirements, resulting in more storage cost, power, cooling and floor space,” said Peter Smalls, Senior Vice President of Storwize. “Storwize solutions address this challenge by enabling massive consolidation of the VMware storage infrastructure. By delivering up to 5x more capacity from storage, Storwize is a perfect solution for VMware environments. With server virtualization, organizations can reduce the number of servers they need, and with Storwize they can reduce the amount of physical storage capacity they need. The end result is ‘end-to-end’ savings and unparalleled ROI.

Storwize is showcasing their solution in Booth #1932. For more information about Storwize solutions for VMware environments click [here](#) to download their whitepaper ‘Redefining Storage Economics for VMware.’

About Storwize

Storwize’s unique real-time capacity optimization and data reduction solutions are deployed globally helping organizations dramatically reduce their cost of storage and optimize their storage infrastructure throughout the data lifecycle. To learn more visit www.storwize.com.

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